USAID Feed the Future Asia
Innovative Farmers Project

Building an Innovation Machine
FARMER PRODUCTIVITY
- mechanization
- irrigation
- drying
- storage
- processing

MARKET LINKAGES
- price discovery
- communications
- transactions
- informing
- inspiring

POST-HARVEST HANDLING

YOUTH DEVELOPMENT
- connecting
> Tech4Farmers Asia Challenges
> Investor Alliance
> Universities
> Private Sector
> Agriculture
> Manufacturing
> Distribution
> Consumer
ADOPT

- Social Networks
- Innovation Hubs
- Early Adopters
- Youth Engagement
How can we collaborate?
INNOVATION MACHINE

#1 Export your technologies to new markets

#2 Help us import technologies you need

#3 Share innovations with extension network

#4 Link innovations to your development projects

#5 Build an innovation machine in your country
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<th>Source</th>
<th>Adapt</th>
<th>Adopt</th>
<th>Scale</th>
<th>Transfer</th>
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<td>Respond to market requirements</td>
<td>Ensure technical and market viability</td>
<td>Facilitate initial market acceptance</td>
<td>Increase and sustain market penetration</td>
<td>Increase regional market access</td>
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<td>Extension services</td>
<td>Private sector actors</td>
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Want to get involved?

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FEED THE FUTURE
The U.S. Government's Global Hunger & Food Security Initiative

www.feedthefuture.gov